

## Andrea Gabriela Popescu @Artistar 2016 || HOMI Fiera Milano RHO

February 2, 2016 | Assamblage

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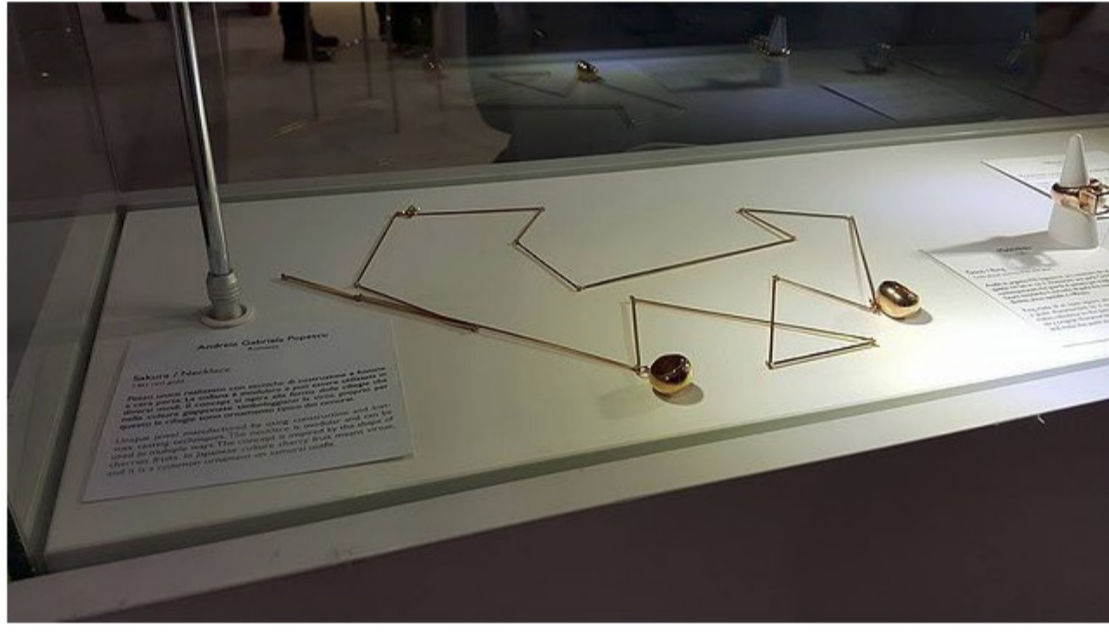
Designerul Andrea Gabriela Popescu a participat pentru a doua oara consecutiv la Artistar Jewels!



Andrea Gabriela Popescu este designer de bijuterie contemporana din 2010. Aceasta creeaza bijuterii contemporane in serii limitate folosind aur, argint, pietre pretioase si semipretioase, desi materialul preferat ramane aurul. Incepand cu 2011, creatiile acesteia au fost expuse la numeroase editii ale Targului de Bijuterie Contemporana "Autor", Marche de Noel, Jewelry Design Fair, Project A, ARTISTAR- Milano (decembrie 2014, ianuarie 2016), precum si la BDC Exhibition si HOMI Fiera Milano. De mai bine de trei ani este profesor de bijuterie contemporana la Scoala de Bijuterie Contemporana "Assamblage".



ARTISTAR Jewels este un proiect Artistar.it, creat pentru a promova creatiile designerilor si artistilor de bijuterie contemporana. Scopul proiectului este de a facilita extinderea rezelei profesionale creand in acelasi timp continut relevant si oportunitati pentru noi contracte comerciale. ARTISTAR Jewels este deja la cea de-a treia editie si fiecare dintre artistii internationali selectati si bijuteriile create sunt incluse intr-o publicatie internationala. Aceasta carte, a carei materiale sunt bilingve- italiana si engleza este distribuita in librarii din Italia si Europa, iar editia digitala va ajunge mondial la peste 5.000 de cumparatori din industria bijuteriei.



Noutatea acestei editii ARTISTAR este participarea la targul de lifestyle HOMI Fiera Milano RHO, 29 ianuarie- 1 februarie 2016. HOMI Milano, un concept original cu un puternic accent international in peisajul targurilor, este creat pentru a (inter)conecta oamenii cu stilurile de viata si spatiul casei prin zece zone dedicate fiecarei dimensiuni reprezentative pentru individ . In cifre : 8.0000 vizitatori- 7.3000 m2 amenajati - 1.500 expozanti - 10 spatii.

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Second consecutive selection for designer Andrea Popescu at ARTISTAR



Andrea Gabriela Popescu has been a designer and manufacturer of contemporary jewelry since 2010. She creates contemporary jewelry in limited series, using gold, silver, gems, and semiprecious natural stones although her favourite material remains gold. Since 2011 her works have been shown at several editions of the Bucharest Contemporary Jewelry Fair 'Autor', Marche de Noel, Jewelry Design Fair, Project A, ARTISTAR - Milano (Dec 2014, Jan 2016), as well as at BDC Exhibition and HOMI Fiera Milano. For more than three years she has been a lecturer at Assamblage Contemporary Jewelry School.



ARTISTAR Jewels is a project launched by Artistar.it, created with the aim to offer designers and contemporary jewelry artists the opportunity to get a widespread promotion of their pieces. The intent is to expand professional connections creating real media and commercial contacts. ARTISTAR Jewels is now on its third edition, and includes selected international artists and their jewels within an international publication. This book, whose contents are both in Italian and English, will be distributed in bookshops in Italy and Europe, and its digital version will reach over 5.000 buyers in the jewelry industry worldwide.



This edition's new feature is our participation to the lifestyle trade fair HOMI Fiera Milano RHO, 29th January -1st February 2016. HOMI Milano, an original concept for trade fairs with an international flare is designed to connect the individual with the home and one's lifestyle through 10 dedicated areas envisioning each such dimension. In numbers the fair translates to: 80000 visitors - 73000 squared meters set up area - 1500 exhibitors - 10 satellites.