

# Milano Design Week

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## EVENT: Din - Design In 2017



**EVENT :** Din - Design In 2017  
**START DAY** 04 - 04 - 2017  
**END OF THE DAY :** 09 - 04 - 2017  
**HOURS :**  
 4 to 8 April 10 a.m. to 8 p.m.  
 April 9 10:00 to 18:00  
 Special Opening: April 5 from 10:00 to 24:00  
**ADDRESS :** Via Maximilian, 6 / Via Sbodio, 9  
**NEIGHBORHOOD :** Ventura Design District  
**CONTACTS :** [www.promotedesign.it](http://www.promotedesign.it) / [info@promotedesign.it](mailto:info@promotedesign.it)

### DESCRIPTION :

Din In Design is the exhibition event organized annually by Promotedesign.it in Lambrate district, an area which in recent years is full the entire project multiculturalism Fuorisalone. Now in its fifth edition, Din - In Design you will have the opportunity to appreciate the ideas of over 150 designers from all over the world and see thus exposed more than 600 products that range from 'hi-tech objects from up to' high artistic and innovative content.

Also this year Din-Design will become the temple of self-production of international design and is positioned among the most important and visited the Fuorisalone 2017, thanks to the organization of several side events, including a special opening until 24:00, set for April 5, 2017, the event weating 2017, the Temporary Shop Artistar Jewels. In 2016, it boasted over 120 thousand visitors.

The access is guaranteed thanks to two large inputs respectively disposed of via Maximian and so Sbodio, roads mainly affected by the passage of visitors in 2016 were more than 120 thousand.

In Annex sending two posters having different dimensions.  
Thanks in advance,

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